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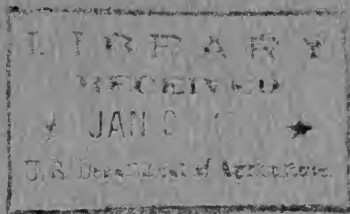
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H. R. CHAPMAN
ALLENDALÉ, NEW JERSEY

—MEMBER—

National Association of Commercial Dahlia Growers.

Massachusetts Horticultural Society.

American Dahlia Society.

Dahlia Society of New Jersey.

Dahlia Society of San Francisco.

Dahlia Society of New England.



An Announcement

SERVICE

We shall be pleased to give you at all times our opinion, covering any questions you wish to ask us, that will assist you in growing better dahlias, or covering some question you have been unable to solve either in disbudding, controlling pests, soil preparation, fertilizers, sprays, storage, etc.

Write us at any time, on any question and be assured you will receive a prompt response.

SELECTING VARIETIES

In selecting varieties that have been tested, we offer for 1930 the following stock selected for quality from the originations of the most dependable growers.

Our individual interest in each order received and shipped, has made many satisfied customers, and through their recommendations it as well brings us many new friends each year.

GUARANTEE

As we always exercise the greatest care to have our stock true to name, healthy in every respect and to fulfill every obligation honestly, you can feel assured that our guarantee is not limited in any manner whatever, and it will be our policy to see that you are satisfied.

PLANTS

We recommend plants to experienced growers only.

SEED

This year we regret to advise our friends we will be unable to offer you any seed, the quantity harvested this year being very limited.

SUBSTITUTION

We never substitute, but fill your orders with varieties called for.

SHIPMENTS

Unless ordered otherwise, tubers will be shipped between April 15th and May 31st by parcel post or express. Plants May 15th to June 15th. STOCK ORDERED SHIPPED BEFORE APRIL 15TH, WE SHIP AT THE PURCHASER'S RISK OF DRYING OUT, ROTTING OR FREEZING.

TERMS

Cash with order—Please.....We prepay all retail orders

TO INSURE RESERVATION—ORDER EARLY

INTRODUCING

- ARTIC SHADOWS** (Harding-Scheepers) Tubers \$7.50, Plants \$3.75
Exhibition decorative with a pure white center shading out to a pale mauve on the edge of the petals, perfect stem and dark green leathery foliage.
- AUTUMN GOLD** (Kemp) (New 1930) Tubers \$10.00, Plants \$5.00
A Dahlia that will please all who are fond of the Hybrid Cactus type. Blooms are very large, borne on stiff stems and are held high above the foliage. Color is a Bronzy Lemon Yellow tinged with gold and the plant is a strong grower.
- BARBARA REDFERN** (Redfern) Tubers only \$1.50
This is one of California's best Dahlias. An enormous bloom, excellent keeper, petals wave and the blooms have great depth, it is really a great Dahlia and highly recommended. The color is an Old Rose and Old Gold combination both colors showing at the same time and of the decorative type.
- BERENGARIA** (*English Decorative*) Tubers only \$3.00
Although this Dahlia is listed as a decorative its form is more of a Hybrid Cactus, the colors are orange at the center, to gold at the tips with a golden sheen over all.
- BERTHA McLEOD** (Kemp) Tubers \$5.00, Plants \$2.50
The general tone of this Dahlia is a Lemon Chrome effect. Blooms are medium to large and stand upright on top of a good stiff stem. Medium height, profuse bloomer, an excellent keeper as a cut flower, and of the decorative type.
- BETTY BROWNE** (Kemp) Tubers \$7.50, Plants \$3.75
This is a decorative, the color is a spinel pink and old rose blend with a deep lemon yellow at the base of the petals. Blooms are large, borne on stiff stems holding them well above the foliage. Plant is of medium height and an early and prolific bloomer.
- BETTY IVINS** (Fisher & Masson) Tubers only \$3.50
A very remarkable decorative Dahlia, the foliage is practically pest proof, color a rich salmon overlaid with an amber glow with rosy pink reverse and we have had blooms up to twelve inches in diameter with very good depth. The stem is excellent and never pendant. We recommend it.
- CHEMARS MASTERPIECE** (Chemar) Tubers only \$1.50
This cactus or hybrid cactus as some call it has received a certificate of merit in the New Jersey trials. Color is a very attractive orchid pink, blooms are large and of good form.
- CITY OF TRENTON** (Prentice) Tubers \$3.50, Plants \$1.75
A decorative, borne erect on top of a very fine stem, the face of the petals is a tangerine, reverse a crushed strawberry red, petals curl and twist giving a two-tone effect, an exhibition Dahlia in every respect.

OUR NEW DAHLIA



CORA BUTTERWORTH for 1930

In New York Show

Judged Best Undisseminated Decorative Winning Gold Medal Ribbon

It is a giant bloom with a long excellent stem, holding the blooms out and up, never the last pendant in the hottest weather and the foliage is that dark green pest resisting.

The plants grow about five and a half feet in height, extremely free flowering, the average size of bloom is nine to eleven inches in diameter and four to five inches in depth.

Color is a rich glistening Primrose Yellow without a trace of any other color from base to tip of petals.

Blooms are well formed, petals wavy, center high and are borne high above the foliage.

CORA BUTTERWORTH was considered the outstanding New Decorative in the New York Show, which was the largest Show the A. D. S. has ever held in New York.

TUBERS, \$10.00

PLANTS, \$5.00

COLOR SERGEANT (Hall)

Tubers only \$2.50

This Dahlia scored 87 at the New Jersey Trials. It is a decorative, color is a salmon bronze of one shade, a color hard to describe, but very beautiful. Stem and habit excellent, blooms large and deep. We recommend this Dahlia but stock is limited.

CORA BUTTERWORTH (Our new 1930 introduction)

Tubers \$10.00, Plants \$5.00

For complete description see page 3.

In New York Show, Judged Best New Undisseminated Decorative.

DOCTOR JOHN CARMAN (Dixon)

Tubers \$7.50, Plants \$3.75

A large exhibition decorative, deep, broad-petaled tyrian-rose bloom tipped petunia and silver, stem stiff and heavy. Flowering habit good and lasting. Awarded certificate of merit at Storrs Trials.

EAGLE ROCK BEAUTY (Broomall)

Tubers only \$2.50

This decorative has a beautiful color combination of pink and cream very much admired, a strong grower with good habits and the stem will always hold the large blooms erect.

EDNA FERBER (Fisher & Masson)

Tubers only \$3.00

We consider this one of the best hybrid cactus grown. It has a certificate of merit from the New Jersey Trials, in 1928 it won in New York for the largest hybrid cactus in the show and we recommend it very highly. The stem, form, foliage and all its habits are excellent and the color is a beautiful glistening coral, shading to old gold at the base of petals.

E. E. HANBURY (Harding)

Tubers only \$1.00

An exceptionally fine exhibition variety of a pleasing shade of silvery red. Vigorous grower, immense flowers and held erect on strong stiff stems. An excellent decorative type for all purposes.

ELITE GLORY (Kennedy)

Tubers only \$1.50

This Dahlia has always created a sensation since it was first introduced and its a decorative that grows very stocky, foliage heavy, color a bright red and an exhibition type in every sense.

ELIZA CLARK BULL (Boston)

Tubers only \$1.00

A large and deep decorative and a good hot weather Dahlia. Excellent stem, free bloomer and this immense white has been in great demand ever since it was first introduced.

ELLINOR VANDERVEER (Seal)

Tubers only \$1.00

While this Dahlia is one of the older introductions, its beauty still attracts much attention. It is a decorative, blooms are large and the color is a glowing satiny pink. It is as well an early bloomer and the stems are exceptionally good.



MONMOUTH CHAMPION (Kemp)

The color of this splendid new decorative for 1930 is a bright Xanthine Orange. Blooms are very large, attaining a diameter of 12 inches, are borne on long stiff stems high above the foliage. It is an early and prolific bloomer, plants are strong, vigorous growers, reaching a height of about six feet, with a wide spreading habit and many branches.

It is a high class exhibition dahlia in every respect.

Stock limited. Plants only, \$5.00

E. T. BEDFORD (Marcen) Tubers only 75c.

An immense decorative of silvery purple, its foliage and habits are very good although it has been grown a number of years and is one of the older varieties yet it is still a Dahlia of merit.

FAIRMONT (Kemp) Tubers \$7.50, Plants \$3.75

A pure pink decorative, blooms average 9 inches, held well above the foliage on long stiff stems. It is a vigorous grower and should be a favorite with you if you like pink Dahlias.

FANWOOD (Kemp) Tubers only \$3.50

The color is a deep chrome with orange blending. It is a large decorative of globular form, stems long and stiff holding the blooms upright and well above the foliage. It is also a vigorous grower and prolific bloomer.

FLAMELICK (Murphy) Tubers \$5.00, Plants \$2.50

We have grown many red decoratives but this one we not only admire but without exception every one that has visited our garden has as well admired it. It is a bright red, petals somewhat wavy, stems holding large blooms up and out. Tuber stock limited.

FORDHOOK CRAWFISH (Burpee) Tubers only \$2.00

This is a cactus Dahlia the color being a pink flushed white. If you like a cactus Dahlia we feel certain you will be pleased with this one.

FORT MONMOUTH (Kemp) Tubers \$7.50, Plants \$3.75

A giant hybrid cactus and the predominating color is a rich wine with an underlying tone of brilliant crimson maroon and a slight bluish violet tone at tips of petals. We have seen these blooms over 12 inches. Prolific bloomer from early to late in the fall.

FORT WASHINGTON (Reindfleisch) Tubers only \$1.50

The color of this decorative is a dark maroon, excellent stems and foliage, a very large and robust grower. Blooms are very large and an excellent exhibition variety. This Dahlia will do well in any climate.

FRED W. PATTERSON (Kemp) Tubers \$7.50, Plants \$3.75

In this Dahlia we have a beautiful color combination that immediately attracts your attention, it is a lavender pink with a deep amaranth pink reverse. It is a hybrid cactus with blooms averaging 9 to 10 inches, stems hold the flower high above the foliage and a vigorous grower.

GALLI CURCI (Hall) Tubers \$4.00, Plants \$2.00

Semi-dwarf grower, blooms large and deep, center unusually high, petals are long, pointed and wavy. It is a decorative of a very beautiful color, which the introducer gives as a salmon-orange intensified with tints of gold.

SHOULD YOU PREFER PLANTS

While we list plants of only certain varieties, we will grow plants of any variety we list, at one-half the price of tubers, unless the price shall amount to less than \$1.00, which is the minimum price per plant. Should you desire plants we do not list, we will grow them for you if your order reaches us not later than March 1st, but would request that you send it to us as early as possible.

FACTS YOU SHOULD KNOW ABOUT DAHLIAS
PLEASE REFER TO PAGE ONE UNDER THE HEADING
OF SERVICE AND SELECTING VARIETIES.



GOLDEN DREAM (Reed)

Tubers \$4.00, Plants \$2.50

We have always been very much impressed with this decorative, it has received two certificates of merit at the trials, it is a very strong grower with us and a color which is different than most every other dahlia we know of. The foliage has always been pest proof with us and the stems, substance and form has been of the best. The color is described as a Storutian yellow reverse Brazil red but to give you a better idea of this color it looks more like the color of a setting sun on a warm day in summer, it is in our estimation a truly wonderful Dahlia.

GOLDEN SCEPTRE (Kemp) (New 1930)

Tubers \$10.00, Plants \$5.00

This decorative is a beautiful Picric Yellow tinged with Gold, it presents a richness seldom seen in a yellow Dahlia. The blooms are very large and held well above the foliage. It is a healthy vigorous grower and the stems are very good.

HARRY MAYER (Seltsam)

Tubers only \$2.00

The blooms of this decorative are very large, it is a semi-dwarf plant with excellent stems and the color is a rosoline purple. You will find this an excellent variety and a good Dahlia in every respect.

IDA PERKINS (Perkins)

Tubers \$4.00, Plants \$2.00

A white decorative with the form very similar to Jerseys Beauty. Excellent grower, free bloomer, foliage pest proof with us and the blooms are large. In 1928 this Dahlia won the Garden & Home Builders Sweepstakes in the Boston Show.

JANE COWL (Downs)

Tubers \$5.00, Plants \$2.50

This huge decorative to our way of thinking is one of the greatest Dahlias ever introduced. It has no fault we know of and when we say this you may be sure it is a pretty broad statement to make but we mean every word of it. It is a vigorous grower, heat and pests do no harm to the foliage, excellent stems and monster blooms. The coloring is composed of bronze buff and salmon shades, petals are broad and twist and it is a profuse bloomer. It has been awarded a certificate of merit and has been a big winner ever since it was introduced.

JEAN HARE (Fisher & Masson)

Tubers only \$2.50

The bloom of this hybrid cactus when it begins to open is a golden yellow and as it matures it becomes an apricot buff, a profuse bloomer, very large, stems are stiff and a hot weather Dahlia.

JERSEYS BEACON (Waite)

Tubers only \$1.00

Colors a chinese red, reverse paler, foliage, stems and growing habit perfect. It is decorative, profuse bloomer and the blooms are very large, much in evidence at the shows and usually a winner.

JERSEYS BEAUTY (Waite)

Tubers only 75c

Here is an ideal pink decorative for exhibition or florists. Large deep blooms of perfect form and on excellent long stems. Early and profuse bloomer with exceptional keeping qualities.

JERSEYS EMPRESS (Waite)

Tubers only \$1.50

You should grow this Dahlia, the blooms are very large, form is excellent, it's a decorative, does not burn, stem excellent, color is a anthrocone violet and it has been truly wonderful in our garden.

JERSEYS IDEAL (Waite)

Tubers only \$1.00

A beautiful deep lavender decorative, vigorous grower, blooms very large and deep, flower forms face up on top of stems which hold the blooms erect at all times. Scored 89 at the trials.

JERSEYS MAMMOUTH (Waite)

Tubers only \$1.25

A huge hybrid cactus, the color is a rich golden mahogany, the variety has won in the largest bloom classes in several of the shows including New York.

KATHLEEN NORRIS (Klein-F. & M.)

Tubers \$10.00, Plants \$5.00

This is one of the greatest pink decorative Dahlias ever introduced. Color is a true Rose pink later deepening to Mallow pink, but paler in the central petals. A giant bloom, petals broad and overlapping with twisted ends, full, tight centers. A stiff stem and 12 to 14 inches to first set of leaves, foliage dark green and insect proof. Awarded many prizes in 1929 and we consider it the outstanding Dahlia of that year. This Dahlia has taken a place along side of our best introductions. Stock limited.

KEMPS VIOLET WONDER (Kemp)

Tubers \$5.00, Plants \$2.50

A giant rich Naphthaline violet decorative with underlying tone of royal purple, reverse lavender, form, stems and habit excellent. Blooms average 10 inches in diameter and six inches deep, a vigorous grower and foliage as near pest proof as can be. A consistent winner at the shows.

KENTUCKY (Wigginton)

Plants only \$5.00

Brilliant light salmon-orange decorative shading to orange-yellow at base and deepening to grenadine pink on the outer petals. The bloom is larger than its parent Jerseys Beauty but has nearly all its other habits.

LARODA (Broomall)

Tubers \$7.50, Plants \$3.75

The color of this beautiful decorative is a silvery Rose pink, blooms are large, well formed, held erect on good stems, a fine exhibition variety and we consider it a very high class introduction.

MARGARET WOODROW WILSON (F. & M.)

Tubers only \$1.50

An exhibition decorative, blooms are large and deep as well as a profuse bloomer. Color is an Opalescent pink, stems very good, foliage is insect proof and the plant is of medium height.

MARMION (Mastick)

Tubers only \$1.50

One of our most popular varieties. Blooms are very large and have great depth, immediately attracts your attention in the garden, in the field or on the exhibition table. It is a decorative, color is a pure golden yellow suffused bronze, petals long and wavy, form, stem and foliage good. Scored 90 at the trials and we recommend it as a very fine variety.

META SCAMMEL (Andrews)

Tubers \$6.00, Plants \$3.00

A huge exhibition hybrid cactus, center of flower amaranth pink shading to a deep amaranth pink, quite an artistic flower, the petals are irregular and terminate in sharp points. Usually grows in excess of nine inches in diameter, blooms carried high above the foliage with straight stems.

MINNIE EASTMAN (Eastman)

Plants only \$3.75

This popular hybrid cactus has won many prizes in Baltimore and Maryland Dahlia Society Shows. Color is a bright flame with undershadows of deep yellow. Stems long and erect. A very good Dahlia which we believe you will think well of.

MONMOUTH CHAMPION (Kemp)

Plants only \$5.00

A New 1930 Introduction.

For complete description see page 5.

MRS. ALFRED B. SEAL (Seal)

Tubers \$15.00, Plants \$7.50

This Dahlia which won the Achievement Medal for the best dahlia west of the Rocky Mountains in the Palace Hotel Show in 1928, is a huge glowing old rose in color, a decorative which you should be proud to grow. Blooms are held high on strong stems, the color is as well very unusual and it should prove a very popular variety.

MRS. EDWARD W. WINSOR (Fisher & Masson) Tubers \$5.00, Plants \$2.50

Exhibition decorative, composed of many narrow petals which are serrated at the points, color rosalia or golden old rose. Blooms held high above dark green foliage, free bloomer and stem excellent. It has been awarded a certificate of merit at the trials.

NANAQUAKET (Richards)

Tubers \$3.00, Plants \$1.50

This is a very beautiful decorative dahlia. Color is a white ground overlaid with an amaranth pink, it could be called a delicate orchid pink. Flowers are very large, stem good, foliage with us pest proof and very free flowering variety. We are pleased to recommend this dahlia.

NATURES MASTERPIECE (White)

Tubers only \$2.00

We have grown this dahlia since it was first introduced and we still say the color is hard to describe because it is so different yet if you can put an old rose, cinnamon and a metallic bronze into one solid color it's as near as it can be described. This enormous decorative is a strong grower, plants are tall and stems very good.

OYSTER BAY BEAUTY (Chemar)

Tubers only \$1.00

A dark red velvety colored decorative, a profuse bloomer from early in the season to frost, blooms are large and plant grows about 4 feet tall.

OYSTER BAY RUBY (*Decorative*)

Tubers only \$1.50

The name of this decorative denotes its color, stems are excellent, bush is a strong grower, profuse bloomer, form and foliage all that could be desired. Those visiting our garden this season remarked, "What a beautiful color."

PAPILLON (Boston)

Tubers only 75c.

The color of this hybrid cactus is a beautiful old rose illuminated with golden lights. While it is one of the older varieties it still is a favorite among many dahlia lovers.

QUEEN OF THE GARDEN BEAUTIFUL (Burns)

Tubers only \$2.00

This decorative is a lemon yellow in color, foliage, substance and growing habit has always been excellent with us. It can be grown to most any size and has always been a good exhibition variety.

ROOKWOOD (Boston)

Tubers only \$1.00

For sheer beauty this dahlia stands out as a very fine variety. It is a decorative and while some call it a pink it is really a pure bright cerise rose in color. Blooms are very large with good depth and very fine stems. One of our older dahlias but still a fine dahlia.

ROYAL PURPLE (Peck)

Tubers only \$2.00

A large decorative and a deep bloom, good stem, the color is described by its name, foliage and substance good. We feel certain you will be pleased with this dahlia.

SEAL'S CALIFORNIAN (Seal)

Tubers \$7.50, Plants \$3.75

The petals are beautifully formed, buttercup shaped that is not possessed by any other dahlia. In color this large decorative is a bright golden at the center, shading lighter at the outer petals, the tips of which are suffused very lightly with a bronze rose pink. Certainly a beautiful blending of color. The stems are absolutely perfect, and hold the blooms in a very showy manner. It is large, bold and immensely attractive both in the garden and on the exhibition table.

SHEILA WARD (*English Decorative*)

Tubers only \$2.00

A very artistic and beautiful flower. Its color being a light primrose yellow, heavily tipped white, form is good and petals are gracefully arranged, the stem is very good.

SISKIYOU (Broomall)

Tubers only \$1.00

This dahlia should need no word from us to introduce it to you for the coming year as it has been a winner since first introduced and we doubt there is a dahlia grower who has never seen it. However it is a hybrid cactus, stems excellent, very attractive, its color is pink with a suggestion of mauve.

THE LEMONADE (Ward)

Tubers only \$3.00

This decorative is a pale lemon yellow, an exhibition flower in every sense, plant is a vigorous grower, good stem and a free flowering variety.

THE WORLD (Maytrott)

Tubers \$7.50, Plants \$3.75

The coloring is an unusually rich deep rosy magenta overlaid garnet with silver shadings and on a strong and erect stem. This decorative has perfect full centers, foliage leathery and repellent to insect injury. This dahlia has been greatly admired in the east.

WALK OVER PRINCE (*Decorative*)

Tubers only \$3.00

Here is a decorative that is a huge deep red, tipped yellow and petals edged yellow, a fine variegated dahlia. Large blooms, great substance foliage pest proof. You will like this one if you like variegated dahlias.

WATCHUNG SUNRISE (Smith)

Tubers \$4.00, Plants \$2.00

The petals of this fine decorative are long and somewhat curled and twisted, color is a golden amber, with a rose pink showing on the reverse, each petal as well being edged rose pink, making it a very attractive bloom. Blooms are of huge size, stems strong and erect and it attracts much attention where ever it is displayed.

WATCHUNG WONDER (Smith)

Plants only \$7.50

This is a very spectacular dahlia, a decorative that created a sensation in all the eastern shows where it was displayed. The color is a Royal Red with a touch of gold at center of bloom, with now and then a tiny petaloid of gold to enhance its beauty. It is a dahlia that should be in every collection.

WHITE COURT (Murphy)

Tubers only \$2.00

While this is not a new white it is one fine dahlia and much admired. The stems are very good and if you like the whites we feel certain you will be pleased with this one. It's a Hybrid Cactus with wavy, waxy petals and exceptionally fine for exhibitions.

WHITE EMPRESS (Jost)

Tubers \$7.50, Plants \$3.75

A decorative that was introduced in 1929, bids fair to be one of the best whites yet introduced. Strong, healthy grower, blooms held well above the foliage on strong stems. In 1929 New York Show it won the Darnell Cup for the best keeper and it should prove a good dahlia for all purposes.

WILLIAM G. (Emmett)

Tubers only \$2.00

A hybrid cactus, is an unusual color and a very beautiful flower, the color is a deep henna shade, very large blooms, good habits and on long stiff stem.

YANKEE KING (Wood)

Tubers only \$3.00

The blooms of this decorative are very large and held erect on excellent stems, the plant is a vigorous grower, and its color is of deep autumn tints with a little rose on the reverse of petals. It has been awarded a certificate of merit and feel it will please those who may grow it.

